



THE NEW JERSEY CHAPTER OF THE  
AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

## PROGRAM ITINERARY & COURSE DESCRIPTIONS

2017 NJASLA ANNUAL MEETING  
MARCH 12–14, 2017

EARLY REGISTRATION ENDS  
FEBRUARY 16, 2017

HARRAH'S WATERFRONT CONFERENCE CENTER  
ATLANTIC CITY, NJ



GREEN DIRECTION :  
**LEGACY & VISION**

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## HOTEL REGISTRATION INFORMATION

**Sunday 3/12/17 through Wednesday 3/14/17:** Harrah's Resort Atlantic City is pleased to offer a special rate of \$65.00, per room, single or double occupancy, plus taxes, tourism fees and \$10.00 per night, per room Resort Fee which includes complimentary in-room internet access for 2 devices per room, per night and \$5 voucher towards self parking in the garage. A 48-hour advance notice is required in order to cancel without a penalty.

### HARRAH'S ROOM RESERVATIONS

Book reservations by calling 888-516-2215 or

### REGISTER HERE

The Group Code is **SH03NJ7** and the show name is **NJ-ASLA**.  
Cutoff date is: 2/16/17 while rooms last! Book NOW. Don't be closed out!

## CONFERENCE REGISTRATION INFORMATION

Book reservations at [WWW.NJASLA.ORG](http://WWW.NJASLA.ORG) or

### REGISTER HERE

### REGISTRATION OPTIONS

Options do not include hotel accommodations.  
Please refer to the information above for hotel registration details.

#### FULL PACKAGE

Includes all educational sessions, exhibit hall, Mix & Mingle Cocktail Reception, Exposition Cocktail Reception, all meals, and refreshment breaks. Registrants who select this option are eligible to receive up to 13 Continuing Education Credits.

#### SUNDAY PACKAGE

Includes Sunday educational sessions, exhibit hall, lite lunch, refreshment break and Mix & Mingle Cocktail Reception. Registrants who select this option are eligible to receive up to 3 Continuing Education Credits.

#### MONDAY PACKAGE

Includes Monday educational sessions, exhibit hall, Exposition Cocktail Reception, continental breakfast, Exposition Lunch, and refreshment breaks. Registrants who select this option are eligible to receive up to 6 Continuing Education Credits.

#### TUESDAY PACKAGE

Includes Tuesday educational sessions, exhibit hall, buffet breakfast, Exposition Lunch, and refreshment breaks. Registrants who select this option are eligible to receive up to 4 Continuing Education Credits.

#### STUDENT PACKAGE

Available to full time college students enrolled in a Landscape Architecture curriculum. All student packages include the activities outlined in the registration packages above. Proof of legal age is required for entry to the Cocktail Receptions.

#### GUEST PACKAGE

Includes meal functions and exhibits throughout the annual meeting.  
*Seminars are NOT included with this package and Continuing Education will not be reported for Guest registrants.*

#### EMERITUS PACKAGE

Available to full members who have been approved by ASLA for Emeritus status AND meet all of the following criteria: (1) are retired from active practice; (2) 25 or more years of continuous membership in New Jersey ASLA from the effective date of membership, including time on limited status; (3) are of age to collect full Social Security retirement benefits. This is a Full Package registration, as outlined above.





## REGISTRATION FEES

<b>PACKAGES</b>	<b>Member</b>	<b>Non-Member</b>	<b>Student</b>
Full Package	\$490	\$615	\$120
Sunday Package	\$150	\$200	\$30
Monday Package	\$310	\$400	\$70
Tuesday Package	\$235	\$300	\$60
Guest Registration: \$350			
Awards Presentation Guests: \$50			
Emeritus: \$250			

*\*The above registration rates, reflect the EARLY discount rate. Registrations received after February 19, 2017, will be subject to a \$50 late registration fee. ASLA dues paying members in good standing, from any State Chapter, are eligible to take the Member rates. Members will be asked to provide their member number.*

## PROFESSIONAL MEET AND GREET

An opportunity, during the Monday exposition lunch, for professional landscape architects to meet briefly with student attendees for an informal, one on one conversation about the profession. Please consider being a part of this event; you must elect to participate during the registration process. Additional details will be provided to those who register.

## SPONSOR-A-STUDENT

Please consider making a contribution. Your donation will help us to sponsor landscape architecture students who would like to attend the event. You can donate any amount that you wish during the registration process and all contributions help. Your consideration of this request is greatly appreciated.

## PROFESSIONAL AWARDS PRESENTATION GUESTS

Guests of award winners may purchase a ticket to attend the Professional Awards Presentation Reception on Monday evening. The fee is \$50 per guest.

## CONTRIBUTE TO THE NJASLA EDUCATIONAL FOUNDATION

Please consider a donation to the NJASLA Education Foundation. This is part of an on going effort to raise \$50,000 to support student scholarships and non-profit efforts related to landscape architecture in NJ.





# MEETING SCHEDULE AND CONTINUING EDUCATION CREDITS

SUNDAY • MARCH 12 • 2017

TIME	SESSION	SESSION TITLE	NJ.PA.DE	NY(+HSW)	ACIP
12:30 • 6:30 PM	<b>REGISTRATION</b>				
1:00 • 2:00 PM	<b>LIGHT LUNCH WITH VENDORS</b>				
2:00 PM	Opening Remarks				
2:30 • 3:30 PM	Session 1 Keynote	Beyond Design: Landscape Architecture/Sustainable Future	1.0	1 HSW	
3:40 • 4:40 PM	Session 2	Phytoremediation: Pollutant Purging Plants!	1.0	1 HSW	
	Session 3	Gardening in the Sky	1.0	1 HSW	
4:40 • 5:00 PM	<b>REFRESHMENT BREAK</b>				
5:00 • 6:00 PM	Session 4	Equitable Development: Social Equity by Design	1.0	1 HSW	1.0
	Session 5	Lessons Learned from Landscape Contractors	1.0	1.0	
6:00 • 7:00 PM	<b>EXECUTIVE COMMITTEE MEETING</b>				
7:00 • 8:30 PM	<b>MIX &amp; MINGLE COCKTAIL RECEPTION</b>				

**SUNDAY . TOTAL CONTINUING EDUCATION CREDITS:** **3.0** **3.0** **1.0**

MONDAY • MARCH 13 • 2017

TIME	SESSION	SESSION TITLE	NJ.PA.DE	NY(+HSW)	ACIP
7:30 AM • 6:30 PM	<b>REGISTRATION</b>				
7:30 • 8:30 AM	<b>CONTINENTAL BREAKFAST &amp; EXHIBITS</b>				
8:30 AM	Opening Remarks				
9:00 • 10:00 AM	Session 6 Keynote	Developing City Stewards/21st Century: NPS Urban Agenda	1.0	1 HSW	1.0
10:10 • 11:10 AM	Session 7	Emergent Landscapes	1.0	1 HSW	
	Session 8	West 8 in the New World: Recent Works	1.0	1.0	
11:20 AM • 12:20 PM	Session 9	Sustainability: Beyond Design and Construction	1.0	1 HSW	1.0
	Session 10	A Better Life through Landscape Diversity	1.0	1 HSW	
12:20 • 2:20 PM	<b>EXPOSITION LUNCH</b>				
2:20 • 2:30 PM	Opening Remarks				
2:30 • 3:30 PM	Session 11 Keynote	Why Cultivate Sustainable Landscapes on Campuses?	1.0	1 HSW	
3:40 • 4:40 PM	Session 12	Tumultuous Relationship/Rural and Suburban/White-tailed Deer	1.0	1 HSW	
	Session 13	Barneget Bay Gravel Treatment Wetland Study	1.0	1 HSW	
4:40 • 5:00 PM	<b>REFRESHMENT BREAK</b>				
5:00 • 6:00 PM	Session 14 Keynote	Constructs of Constructing Public Landscape	1.0	1 HSW	
6:30 • 8:30 PM	<b>EXPOSITION &amp; DESIGN AWARD PRESENTATION COCKTAIL RECEPTION</b>				

**MONDAY . TOTAL CONTINUING EDUCATION CREDITS:** **6.0** **6.0** **2.0**

TUESDAY • MARCH 14 • 2017

TIME	SESSION	SESSION TITLE	NJ.PA.DE	NY(+HSW)	ACIP
7:30 AM • 3:30 PM	<b>REGISTRATION</b>				
7:30 • 8:30 AM	<b>BUFFET BREAKFAST &amp; EXHIBITS</b>				
8:30 AM	Opening Remarks				
8:50 • 9:50 AM	Session 15 Keynote	Making Home: Race, Nature and Stories of Future Belonging	1.0	1 HSW	1.0
10:00 • 11:00 AM	Session 16	Biodiversity in the Concrete Jungle: Nature in Cities/Future	1.0	1 HSW	
	Session 17	Seed Production and Mix Design	1.0	1 HSW	
11:00 AM • 1:00 PM	<b>EXPOSITION LUNCH</b>				
1:00 • 2:00 PM	Session 18	Demystifying Ironwork	1.0	1.0	
	Session 19	The Role of Landscape Architects as Healthcare Providers	1.0	1 HSW	
2:10 PM	Closing Remarks				
2:15 • 3:15 PM	Session 20 Keynote	Micro, Macro, Mega: Designing Landscapes of Urban Change	1.0	1 HSW	1.0
3:15 PM	<b>ADJOURN &amp; PRINT CEU CERTIFICATE</b>				

**TUESDAY . TOTAL CONTINUING EDUCATION CREDITS:** **4.0** **4.0** **2.0**

**ANNUAL MEETING . TOTAL CONTINUING EDUCATION CREDITS:** **13.0** **13.0** **5.0**

**DISCLAIMER:** ALL sessions are pending approval from NJ, NY, and LACES. Amendments could be made prior to the event based on accreditation review. NJ ASLA will distribute courses and credit approval updates through email to all registered participants.



# SUNDAY, MARCH 12, 2017

12:30 – 6:30 PM

REGISTRATION

1:00 – 2:00 PM

LIGHT LUNCH WITH VENDORS

2:00 – 2:15 PM

OPENING REMARKS - NJ ASLA PRESIDENT, JOANNE DIEZ

2:15 – 2:25 PM

STUDENT DESIGN AWARD WINNER SLIDES

2:30 – 3:30 PM

SESSION 1 Keynote

## **Beyond Design: Landscape Architecture and a Sustainable Future**

*Martha Schwartz, Martha Schwartz Partners, LLC*

In the summer of 1966, the Landscape Architecture Foundation (LAF) assembled a small group of landscape architects to respond to the environmental crisis in the United States. Their Declaration of Concern established a vision that addressed critical climate issues and enabled President Lyndon B. Johnson to place environmental policy at the forefront of the national agenda. The resulting legislative initiatives mitigated many of our country's most harmful impacts, most of which continue to influence our practice today.

50 years later, we are sitting at another precipice. While much of the ecological planning initiatives and educational goals that were projected have been accomplished, we now confront a drastic new challenge that could not have been foreseen by the LAF and its team of visionaries. Globalization, and a population explosion with corresponding fossil fuel consumption, have outstripped our profession's good intentions and achievements regarding sustainable development through responsible design.

How can we as practitioners continue to lead the world in this critical service to the planet? We as designers must be more articulate about how responsible design fits within the discussion about sustainability. This dialogue must extend beyond the ecological process that, in the urban setting, must also include recognition of economy, as well as social and cultural issues. The art of design is crucial in integrating these forces while creating places that connect on a very emotional level so that people may value them.

Participants will be challenged to consider the role of the landscape architect in the face of a new future by expanding our focus beyond our practice.

### **Speaker: Martha Schwartz**

As principal of Martha Schwartz Partners, Ms. Schwartz has over 35 years of experience as a landscape architect working with world-renowned architects on projects around the world. She has received numerous awards, including the Honorary Royal Designer for Industry Award from the Royal Society for the Encouragement of the Arts, Manufactures and Commerce (RSA) in London for her outstanding contribution to U.K. design; the Women in Design Award for Excellence from the Boston Society of Architects, and a Doctor of Science from the University of Ulster in Belfast, Ireland. Schwartz is a tenured Professor in Practice of Landscape Architecture at the Harvard University Graduate School of Design and lectures globally about sustainable cities and urban landscape.





3:40 – 4:40 PM

## CONCURRENT SESSIONS

### SESSION 2: Phytoremediation: Pollutant Purging Plants!

*Kate Kennen, Principal Offshoots, Inc.*

So you've had the soil tested and it's not good news. Can plants help remediate your site's contaminants? Cost-effective phytoremediation (phytotechnology) plantings can be effective in mitigating on-site pollutants, but these interactions are complicated. When do they work and when don't they? What plant species can be used? There is a lot of confusion around what phytotechnology can and cannot accomplish. However, with careful research and planning, integrating this relatively new technology into design work can result in huge financial and environmental benefits. This session will provide the tools to create 'PHYTO' landscapes that enhance environmental conditions. A review of plant species and example projects will be provided.

#### **Speaker: Kate Kennen**

Kate Kennen is a landscape architect, and founder of Offshoots, Inc., a Boston, MA award-winning design practice focused on productive planting techniques and phytotechnology consulting. Kate's recent book, *PHYTO: Principles and Resources for Site Remediation and Landscape Design* (co-authored with Niall Kirkwood) received a national ASLA honor award and named one of the top 10 new landscape books by The Dirt in 2015. Having spent her childhood at her family's garden center in central Massachusetts, Kate is well versed in the plants of the Northeast. She earned her undergraduate degree from Cornell University and Master in Landscape Architecture from Harvard University.

### SESSION 3: Gardening in the Sky

*Andi Pettis, Director of Horticulture, Friends of the High Line*

The High Line park was born of a city that is constantly changing and reinventing itself, and this is reflected in the dynamic landscape built on a mile and a half long elevated railroad on the west side of Manhattan. From the location and the linear nature of the structure itself, to the design inspired by the industrial history of the city and the tenacity of plants, to the changing environment surrounding the park and the unexpected and sometimes overwhelming popularity of the High Line, there are unique challenges in maintaining the gardens in this park in the sky. Requiring adaptability, agility, a keen sense of aesthetic and, at times a willingness to not take ourselves too seriously and to think outside of the fine gardening box, horticulture on the High Line is itself an exercise in changeability and reinvention. Through photos, anecdotes and our collected observations, in this presentation I will describe some of the unique challenges that Friends of the High Line's horticulture staff face, as well as the innovative and creative solutions that this world class team of gardeners has developed and continue to hone in order to maintain a landscape with a sophisticated design and diverse plant palette thirty feet above the streets of New York City. As urban infrastructure re-use projects become more popular and focus more on providing green public space, my hope is that our experiences in maintaining the High Line's gardens can be a valuable resource for landscape architects, designers, and horticulturists alike.

#### **Speaker: Andi Pettis**

Andi Pettis has a 15 year horticulture career in NYC that spans both parks, and private and public gardens. Andi started out as a gardener and project manager for a private design/build firm in Brooklyn, and received a Certificate in Horticulture from Brooklyn Botanic Garden. She taught courses in Integrated Pest Management at New York Botanical garden and for NYC Department of Parks and Recreation's Parks Opportunities Program. As one of the first gardeners hired when the High Line opened in 2009, she has had the privilege of watching the park grow and change into the dynamic landscape it is today.

4:40 – 5:00 PM

## REFRESHMENT BREAK





**SESSION 4: Equitable Development: Social Equity by Design***Carlton Eley, Environmental Protection Specialist, U.S. EPA*

Social responsibility versus economic imperative is a false choice. As jurisdictions across the United States take steps to advance sustainable community initiatives, they have an opportunity to demonstrate that the objectives of economic development, environmental protection, and meeting the needs of underserved populations are not mutually exclusive.

This discussion will elevate the impressive narrative of champions who are building great communities through the framework of equitable development. In the U.S., equitable development is an approach to meet the needs of underserved communities through policies, programs, and practices that reduce disparities while fostering places that are healthy and vibrant. Equitable development does not shift attention from making communities better. Instead, it results in better community outcomes.

This session is for attendees who wish to learn more about equitable development as a place-based approach. The session will explain how the pathway to a sustainable future is dependent on place-based strategies that move beyond 'changing brown to green' and increasingly require proficiency with addressing quality of life goals while supporting community parity. The audience will learn how stewards of the built environment are encouraging fairness in planning and development practice to ensure everyone has a safe and healthy environment in which to live, work, and play.

**Speaker: Carlton Eley**

Carlton Eley is an environmentalist, urban planner, and lecturer. He has 16 years' experience advancing projects targeting environmental justice and sustainable urban policy, and he is U.S. EPA's leading expert on the topic of equitable development. Carlton is credited for elevating equitable development to the level of formal recognition within U.S. EPA as an approach for encouraging sustainable communities. He has coordinated national competitions that recognize communities for encouraging equitable development, and he has published multiple articles as well as blogs on the subject. He nominated South Carolina State Representative Harold Mitchell, Jr. and the ReGenesis Project for the 2015 National Planning Excellence Award for Advancing Diversity and Social Change (in Honor of Paul Davidoff).

Carlton was selected by Fulbright New Zealand for participating in the Ian Axford (New Zealand) Fellowship in Public Policy. He is the first American to conduct research on the topic of smart growth in New Zealand. Following the fellowship, Carlton wrote a chapter on Wellington, New Zealand for the book, *Local Sustainable Urban Development in a Globalized World*.

**SESSION 5: Lessons Learned From Landscape Contractors***Jason Sponzilli & Panel from Sponzilli Landscape Group*

This session is being presented by the Landscape Contractor to the Landscape Architect in an effort to make the audience aware of how the two can work more cohesively, together. Topics will include: how to spec out plant material on a Landscape Plan in regards to size, seasonal interest, cost, access to the site and environmental factors; how to stay within a reasonable planting budget when designing; and the importance of communication with the Landscape Contractor during the design phase.

The presentation will be in a Power Point form with the last portion of the class designed as an interactive Q&A with audience member participation.





**Speaker: Jason Sponzilli**

Mr. Sponzilli joined Sponzilli Landscape Group in 2002. As COO, he presides over the company's activity on a daily basis. He is responsible for all sales, business correspondence, training, recruitment, and management for all departments of the company. One of his primary responsibilities is to oversee the maintenance and snow management services division. Jason is responsible for over 100 staff members delivering essential services to commercial and residential clients throughout Northern New Jersey and NYC Metro.

He is a certified Landscape Technician, a Certified Pesticide Applicator, a Certified Low-Voltage Lighting Installer from Cast & Unique Lighting, and a Certified Contractor for ICPI (Interlocking Concrete Pavement Institute). For six years he served as the Vice President of the New Jersey Landscape Contractors Association (NJLCA). Mr. Sponzilli earned a Bachelor's Degree in Finance and Economics from Marist College.

**6:00 – 7:00 PM**

**EXECUTIVE COMMITTEE MEETING**

**7:00 – 8:30 PM**

**MIX & MINGLE COCKTAIL PARTY**

## **MONDAY, MARCH 13, 2017**

**7:30 AM – 6:30 PM**

**REGISTRATION**

**7:30 – 8:30 AM**

**CONTINENTAL BREAKFAST**

**8:30 – 8:45 AM**

**NATIONAL ASLA PRESIDENT REMARKS**

*Vaughn B. Rinner, FASLA*

**8:45 – 8:55 AM**

**CHAPTER DESIGN AWARD WINNER SLIDES**

**9:00 – 10:00 AM**

**SESSION 6 Keynote**

**Developing City Stewards for the 21st Century: National Park Service Urban Agenda**

*David Goldstein/Missy Morrison, Urban Liaison-Detroit National Park Service*

Using case studies by the National Park Service's Urban Liaisons, a two-year insurgent experiment to activate National Park Service programming in cities across the United States, we will describe some of the pitfalls and successes of attempting to boldly go where few park rangers have gone before. We will look closely at the situation on the ground in both Detroit, Michigan and Anacostia in Washington DC.

In 2015 the National Park Service launched its Urban Agenda, an initiative similar to that of many federal agencies anxious about the changing demographics in the country, and the pending shift to urbanized populations by 2050. Ten individuals were placed in ten cities to attempt to change the way the NPS engages with community level programs. Some are career employees, some come from partner organizations, and several are planners and architects.





**Speaker: David Goldstein**

Mr. Goldstein is an anthropologist who has worked in the National Park Service for the past four years as an outreach coordinator and interpretation division chief on St. Croix, United States Virgin Islands. He was raised in the Detroit Metro Area where his parents still live. From an early age his grandparents and parents instilled a sense of urgency for protecting cultural heritage and natural places. Detroit is a community of many stories, most of which have had significant impacts on the nation's history. From the settlement at Fort Wayne to the first paved road in America, to a destination in the Northern Migration, to Motown Records, Detroit has been on the frontier of innovation. At the same time it has felt the impacts of social conflict, technological change, and urbanization like few other cities in the United States. David comes to Detroit with 20+ years of research and community development skills practiced in communities throughout the Americas. He has been a university instructor and archaeologist, and currently works to bring public school students into their local parks through sustained cultural and environmental education programs. As a father he spends most of his time, when not working with the community, with his family. The Urban Fellows program is an opportunity for the National Park Service to fully support the community's own initiatives that protect cultural heritage and develop green space. As a Fellow, he supports sustainable programming and respects the direction that Detroit is choosing for itself, day by day, street by street, and neighborhood by neighborhood. David hopes to strengthen ties already made with local partners and tell Detroit's story in new, challenging and innovative ways.

**Speaker: Missy Morrison**

Ms. Morrison has a multi-disciplinary background in urban planning and anthropology, and her work in these fields has spanned many areas within the US and abroad and the private and public sectors. Her college education began at Temple University, with a BA in Anthropology, and continued at Rutgers University where she completed a Masters in City and Regional Planning. Throughout her career as a planner, Missy has participated in and led efforts in communities related to social justice, economic revitalization, food systems planning, farmland preservation, and sustainable zoning and design policy. Most recently Missy has worked for the National Park Service, Northeast Region as a Resource Planning Specialist, primarily assisting the Northeast Region parks and programs with NEPA and Section 106 compliance, and inter-agency coordination activities for external projects impacting NPS lands. Missy's professional interest in urban planning began early during her studies in Anthropology and developed further through practice in urban and regional planning efforts. She developed a keen focus on issues related to the social impacts of environmental policy and environmental justice, stemming from her work in developing countries and in the southwestern US. Locally, she has gravitated to work that seeks to shape policy toward mitigating environmental problems in communities. Missy is from the Philadelphia area and calls the North Philadelphia neighborhood of Brewerytown her home.

**10:10 – 11:10 AM**

**CONCURRENT SESSIONS**

**SESSION 7: Emergent Landscapes**

*David Seiter, Design Director & Founding Principal, Future Green Studio*

Although we tend to think of our cities as concrete jungles, our post-new urban environment is awash in plant life. Wild urban plants have taken root along roadsides and chain-link fences, between cracks of pavement, and within vacant lots, rubble dumps and highway medians. Spontaneously propagating, these resilient plants find distinctive niches to thrive in and inhabit our most derelict landscapes. The environmental benefits of these "weeds" go widely unrecognized when, in fact, reframing this often invisible urban ecology as a beneficial amenity can offer a fresh perspective on how cities perform.

This session will investigate the role of spontaneous urban plants in the urban ecosystem by profiling a cross section of weeds. The intent is to stimulate a discourse between ecologists, landscape architects and policy-makers that explores societal perceptions of weeds and questions the stigmas that surround them. Leveraging principles of urban ecology and environmental aesthetics, we are encouraging an objective debate of the value of wild urban plants and thereby challenging contemporary cultural perceptions.





Our current sidewalks and streets as existing, underutilized infrastructure present a huge opportunity for integration of spontaneous urban plants. Case studies of Future Green Studio's work of designing with weeds will be presented and will include Atlantic Plumbing, 41 Bond, 345 Meatpacking, and Nowadays, amongst others. In addition, current research into complete green streets of the future will be shared that explore innovative ways of altering the current streetscape profile to allow for a more verdant, robust green city.

This lecture will raise awareness about the overlooked ecology of our cities and allow people to reconsider their preconceived notions about weeds through the lens of art. Our intention is to catalyze a generation of emergent designers, artists, planners and thinkers to rethink our urban futures in the face of increased density and erratic climatic conditions.

This lecture will be derived from the recently published book *Spontaneous Urban Plants: Weeds in NYC* and the website [spontaneousurbanplants.org](http://spontaneousurbanplants.org) which won a 2015 National Honor Award for Research from the ASLA.

**Speaker: David Seiter**

Mr. Seiter is design director and founding principal of Future Green Studio - a design build firm specializing in landscape urbanism and ecology. David's design portfolio encompasses award-winning private and public-use projects. He is author of the book *Spontaneous Urban Plants: Weeds in NYC* – a book about the overlooked ecological value of weeds in the urban landscape. Additionally he founded the website [spontaneousurbanplants.org](http://spontaneousurbanplants.org) which won a 2015 National Honor Award in Research from the American Society of Landscape Architects. David holds a MLA from the University of Pennsylvania and is a licensed Landscape Architect in New Jersey, Maryland, and Virginia.

**SESSION 8: West 8 in the New World: Recent Works**

*Claire Agre, Principal, West 8 urban design & landscape architecture p.c*

West 8 urban design and landscape architecture was founded in Rotterdam, the Netherlands in 1987. In its thirty years of practice, West 8 has delivered astonishing urban design, public realms, and landscapes all over the globe. Principal and Senior Landscape Architect Claire Agre will present some of West 8's recent works in North America, with special focus on the Park and Public Spaces at Governors Island, NYC. In 2016, the culmination of a decade of efforts and designs opened to the public: The Hills at Governors Island. Rising 25 to 70 feet above the Island, The Hills offer an extraordinary 360-degree panoramic experience of the NY Harbor, and new vista and landscape that was never before available to New Yorkers and visitors to the City. Sculpted topography works in concert with winding pathways and trees to create 'conceal and reveal' vistas, choreographing the park experience. The opening of The Hills in 2016 marks a major milestone in the transformation of Governors Island from an abandoned military base into an iconic destination for New Yorkers and visitors alike. Claire Agre will tell the story of West 8's work on the Island, from the big thinking around resilience, iconic placemaking, and park design to the distinctive details that make West 8's work instantly recognizable and humane.

**Speaker: Claire Agre**

Ms. Agre is a Principal at West 8 New York. Claire's decade of project experience includes design of all phases of work at Governors Island Park and Public Spaces in New York Harbor, most recently The Hills which opened in 2016. Her work at West 8 ranges in scale and duration from the three acre Miami Beach Soundscape, completed in 2011, to the ongoing 40-year, thousand-acre Master Plan for Longwood Gardens. Claire led the winning interdisciplinary design competition proposal "Giving Delta" which proposed visionary solutions for living in the disappearing coastal marshlands of Louisiana. During the course of her career Claire has developed a deep understanding of biological and ecological processes and a passion for the intersection of society and environment.





**SESSION 9: Sustainability: Beyond Design and Construction***Tim Marshall, FASLA, Principal ETM Associates, L.L.C.*

Typically when we speak of sustainability we are speaking of functional design elements such as rain gardens, meadows and green infrastructure, as well as construction methods, materials and practices. But what about sustainability beyond design and construction? What does sustainability mean for the completed project?

Typically, maintenance, operations, and financing issues beyond construction are not included when we are considering sustainability. But in fact, the long-term sustainability of our designs, particularly in the public sector, is crucial to achieving the desired design goals. The public sector is under constant pressure to reduce spending with disproportionate cuts to parks and other “non-essential” services, which presents a major challenge. Can we have diverse landscape plantings and features, serve the numbers of visitors anticipated and deliver a high quality maintained park landscape, while within these financial limitations? Even without financial pressures, accommodating visitors and their needs while balancing the needs of landscapes can be challenging. Special events only add to the pressures on landscapes, yet are an important component for visitors and, one can argue, security, as a vibrant public space is an important factor in public space safety. To achieve “management sustainability” for a project and ensure the design goals will continue to be met over time, maintenance, operations, governance, and funding all must be considered. People and human activity are also key components of any “sustainable landscape”.

Like all questions of municipal governance and management, operating a park raises issues of public versus private control and ultimately of accountability, effectiveness and equity. Today, imaginative options exist throughout the U.S. of new management and funding initiatives, many having been operating for a number of years. These models attempt to ensure long-term “management-sustainability”.

This presentation will look at a number of recent projects where ETM ASSOCIATES has worked closely with landscape architectural firms, public sector groups, and non-profits to identify maintenance, operational and governance issues in order to ensure their long-term management sustainability.

**Speaker: E. Timothy Marshall, FASLA**

Timothy Marshall, principal and owner of ETM Associates, LLC, has been providing professional public space design and management solutions, strategies and developmental guidance for over 30 years. Prior to establishing his own office, Tim was formerly the Deputy Administrator and Vice President for the Central Park Conservancy. In this role, Mr. Marshall was involved in the development of The Central Park Restoration and Management Plan, and was directly responsible for its on-going implementation as well as the day-to-day management of Central Park. Since starting his own firm, Tim has collaborated with many firms on a variety of national and international projects, ranging from local projects to high-profile sites, such as the High Line and Discovery Green. Tim is a registered LA and co-chair of the Landscape Architecture Alumni Committee at Rutgers University. He was named a Fellow of the American Society of Landscape Architects in 2016.

**SESSION 10: A Better Life through Landscape Diversity***Daryl Kobesky/Heidi Hesselein, Production Manager & VP, Pleasant Run Nursery*

At Pleasant Run Nursery, one of our primary commitments is to be active stewards of our local and regional environments. We choose the plants we grow not just for their aesthetic values, but also for their properties that add value through a number of important characteristics. A sustainable habitat for wildlife relies on the intelligent incorporation of food-producing natives which should also add beauty to the landscape. We search out plants which solve specific site problems, such as deer, erosion, soil moisture and light issues. Multi-season interest is also important,





promoting the enjoyment of anticipation of the change of seasons. We believe lives are enriched greatly by the possibility of interactions with communities of plants and animals, all of which come from groupings of varied, beautiful and sustainable plants.

**Speaker: Daryl Kobesky**

Mr. Kobesky grew up in Princeton, NJ, where he got an early start in horticulture by running his own lawn maintenance and landscaping business in high school. He graduated from Rutgers University with a BS in Environmental Planning and Design with a concentration in Landscape Architecture. While at Rutgers he interned at The Rutgers Gardens, and upon graduation he was offered the position of superintendent of the Gardens. He worked there for 3 years with Patrick Cullina, Dr. Bruce Hamilton and Dr. Elwin Orton, greatly enhancing his plant knowledge and passion for horticulture.

Daryl then joined in succession two Landscape Architecture firms in New Jersey, where he worked primarily in Construction Administration as a Project Manager, and obtained his license as a Landscape Architect. Wishing to re-enter horticulture on a more hands-on level, he joined Pleasant Run Nursery as Production Manager at the age of 30. Since then he has overseen significant expansion of their facilities, production systems and plant varieties (they grow over 1,700 species). Daryl has a particular interest in growing tropical plants, stemming from his extensive gardening activities at his own home and those of family and friends.

Daryl is a member of the International Plant Propagators' Society, on the Board of Directors for the NJ Nursery & Landscape Association and is the South Central Chapter Director. He was named their Young Nursery Professional in 2009 and has been featured in both American Nurseryman and Nursery Management Magazine.

**Speaker: Heidi Hesselein**

Heidi is a 4th generation nurserywoman, raised on Princeton Nurseries where she was exposed thoroughly to the horticulture bug. After earning a BA in English Literature at Middlebury College in Vermont, she moved to California and became a California Certified Nurseryperson while working for several nurseries. In 1977, she and her husband Richard Hesselein, also a 4th generation Nurseryman, moved to New Jersey to join Princeton Nurseries, where they became NJ Certified Nursery and Landscape Professionals.

Heidi cofounded Pleasant Run Nursery in 1998 with Richard, with the goal of growing rare, new and unusual woodies, perennials, grasses, ferns and groundcovers. The nursery has grown to over 1700 species to date in production. The nursery focuses on natives that add both beauty to the landscape and food or habitat for wildlife.

Heidi is a member of the International Plant Propagators' Society, the Woody Plant Conference Committee, The New York Hortus Club, MetroHort, several State Nursery associations, the Perennial Plant Association, the Hardy Plant Society, The NJ Agricultural Society and the Association of Professional Landscape Designers.

**12:20 – 2:20 PM**

**EXPOSITION LUNCH**

**1:20 – 2:20 PM**

**PROFESSIONAL MEET AND GREET, RUTGERS STUDENT CHAPTER**

**2:20 – 2:30 PM**

**CHAPTER DESIGN AWARD WINNER SLIDES**





**Why Cultivate Sustainable Landscapes on Campuses? A Princeton University Illustration***Shana Weber, Director, Office of Sustainability, Princeton University*

The role of higher education is clear in setting the leadership tone around major environmental and social issues. The world looks to college campuses as sources of inspiration and innovation, thought leadership, and demonstration. New approaches we see on campuses we then know are possible for the world. More and more, buildings on campuses are no longer seen as isolated islands, but rather part of a network of indoor and outdoor systems that cumulatively create an experience and either undermine or reinforce an ethos of care for ourselves and the natural systems that support us.

Those outdoor systems, we know, are important for mental health, for recreation, rest, imagining, and inspiration. More directly, the outdoor environment is a tangible reminder of the soil, water, air, and biological systems that literally feed us and keep us alive and a direct reflection of campus impacts on those systems. I can only speak to the field of landscape architecture through my own lens as an ecologist and work as a sustainability director. But almost all conversations I have these days about campus planning include some link to human wellbeing – which necessarily includes the outdoor experience. The sustainability lens brings all of the dimensions of planning together under the umbrella of a particular purpose – to cultivate, through design, wellness and inspiration on our campuses.

That conversation takes many forms and raises a number of questions. Do we manage our landscapes without harmful chemicals that may negatively impact soil biology, human health, and surface water quality? Do we think about showcasing native plants or those that will adapt well to shifting regional climate conditions; habitat resiliency in our planning, and habitat connectivity within the broader landscape; active soil biology to enhance planting's resistance to stressors; the right balance between stormwater infiltration and stormwater retention in our soils so that we avoid the need to irrigate; verifying the performance of our designed landscape systems?

These are just some of the dimensions that we are exploring through the current campus planning effort at Princeton University that I look forward to sharing with you.

**Speaker: Dr. Shana Weber**

Dr. Weber is an internationally recognized leader in the campus sustainability field. Applying her research and administrative training, she actively engages campus operational and academic systems in cultivating an ethos of sustainability in service to the local and global communities. Prior to joining Princeton she was a founding director and faculty member for the Santa Clara University Environmental Studies Institute, and producer for a nationally-syndicated environmental radio talk show. Weber serves on the Advisory Council for the National Association for the Advancement of Sustainability in Higher Education, as executive sponsor for the NE Campus Sustainability Consortium, and co-founder of the Ivy+ Sustainability Research Collaborative.

**SESSION 12: A Historical and Biological Look at the Tumultuous Relationship Between Rural and Suburban Homeowners with the White-tailed Deer in the Mid-Atlantic Region***Christopher J. Markham, President/Wildlife Biologist, New Jersey Deer Control*

Since the landing of the early colonists, the population of the white-tailed deer has been in a constant flux. Shockingly, few could imagine that just over a hundred years ago, hardly any of this species existed in the mid-Atlantic region, as their “recent” population explosion in the area has led to costly issues to farmers, homeowners and drivers. This current over-population has led to dramatic changes to the local ecosystem as well, negatively affecting the flora and fauna, with possible long-term consequences. Some local governments and municipalities have started to cull the local white-tailed populations in response, through multiple options, often through highly controversial methods. Meanwhile, home





gardeners are waging their own battles, with varying degrees of success, and wondering what further can be done to protect their valuable landscapes.

**Speaker: Christopher J. Markham**

A graduate of Rutgers University, Christopher Markham is a wildlife biologist and President of New Jersey Deer Control. After work stints for Alaska Biological Research in the early 90s, and the Maryland Division of Natural Resources in the mid-90s, Chris came back to New Jersey to open up his own company, Go Wild!. The company mostly focused on carrying out Audubon International's Cooperative Sanctuary System for golf courses, but also provided native landscape designs and installations, primarily butterfly and hummingbird gardens, for homeowners. It was this work that led to Chris researching and inventing his own patented deer repellent spray, leading to the evolution of New Jersey Deer Control. He has been in the deer repellent field since September 2002, and the company now boasts a customer base of over 2000 clients in New Jersey alone. He gives many presentations a year to garden clubs, landscape professionals, environmental groups and more, to educate people on the evolution of the many issues related to the white-tailed deer in today's suburban and rural environments, and is recognized as an authority in the deer repellent field.

**SESSION 13: Barnegat Bay Gravel Treatment Wetland Study**

*Christopher Obropta, Associate Professor, Extension Specialist in Water Resources, Rutgers Cooperative Extension*

Barnegat Bay, like many coastal areas in the country, is undergoing water quality problems that affect both its use and ecology. This session will address the issues of over-enrichment by nutrients, increased nitrogen, increased harmful algal blooms, loss of submerged aquatic habitat, altered benthic communities, and loss of fisheries.

The original purpose of stormwater basins was to mitigate floods; they were commonly known as flood control detention basins. As designed, legacy detention basins for flood control do not handle the dual functions of both mitigating floods and meeting water quality standards. Through retrofits using subsurface gravel wetlands (SGW), these basins can accomplish both flood mitigation and reduction of pollution from nonpoint sources. With an estimated 1,079 stormwater basins located in the Barnegat Bay Watershed, the potential water quality improvements by retrofitting with these SGW systems could be significant.

On December 9, 2010, Governor Christie announced an initiative to address the health of the Barnegat Bay with a focus on nutrient reduction strategies and stormwater runoff mitigation. One of the priorities of the Governor's plan of action for the Barnegat Bay is to fund "projects designed to address nutrient pollution of Barnegat Bay from stormwater basins." The New Jersey Department of Environmental Protection (NJDEP) has funded several retrofit projects to convert traditional detention basins into gravel wetlands.

**Speaker: Christopher C. Obropta, Ph.D., P.E.**

Dr. Obropta is the Extension Specialist in Water Resources with Rutgers Cooperative Extension, and he is an Associate Professor with the Department of Environmental Sciences at the School of Environmental and Biological Sciences, Rutgers University. He has a doctorate in Civil Engineering from Stevens Institute of Technology and an M.S. and a B.S. in Civil Engineering from New Jersey Institute of Technology. Prior to joining Rutgers, Dr. Obropta was an environmental consultant for 12 years at Omni Environmental Corporation. Dr. Obropta has a background in watershed management, water quality modeling, hydrologic and hydraulic modeling, and coastal engineering. His specific experience includes watershed restoration, TMDL studies, stormwater management, and green infrastructure design and planning. He teaches Bioenvironmental Engineering Design I & II, where he directs student design teams to develop solutions to complex real-life engineering problems. With his extensive and impressive background, Dr. Obropta leads his highly specialized staff from the Water Resources Program to identify and address community water resources issues using sustainable and practical science-based solution throughout New Jersey. Currently, the Water Resources Program is piloting a green infrastructure initiative for the City of Camden and implementing demonstration green infrastructure projects in the City of Newark.

**4:40 – 5:00 PM**

**REFRESHMENT BREAK**





5:00 – 6:00 PM

## SESSION 14: Keynote

### Constructs of Constructing Public Landscape

*Christian Gabriel, National Design Director for Landscape Architecture, US General Services Administration*

Christian will present a range of emphasis areas to the audience that he uses to elevate the discussions and considerations of constructing landscapes at the US General Services Administration.

They include: 1) the adoption and incorporation of the SITES certification standard for all of the Agency's capital projects to bring best in field practices and third party verification to a large scale construction program; 2) the authoring of a tiered policy performance standard in the area of site work to guide minimum performance guidelines that align with internal policy and external aspirations; 3) the education of Agency staff in the area of Ecological Services and Landscape Architecture to build both a knowledge base and also a constituency; 4) the establishment of a Landscape Analytics program to evaluate project level benefits of green strategy and to begin to assess the utility and feasibility of Landscape Commissioning; and 5) the sponsorship of landscape design peer reviews elevating landscape benefits and opportunities for significant federal capital projects nationwide.

### Speaker: Christian Gabriel

Christian is an innovative landscape architect working at the intersection of design, policy and performance as the first National Design Director for Landscape Architecture at the US General Services Administration. Throughout his career he has sought to deliver inspiring, high-quality public landscapes and continues to work to identify and elevate the role of landscape architecture in tackling broader decisions about networks and infrastructure, and to shift the public development paradigm in a way to give greater primacy to landscape considerations.

Prior to his current role, Christian was a senior designer at the leading New York City-based studios: Workshop: Ken Smith Landscape Architect and Thomas Balsley Associates, where he had significant roles in developing several award-winning, large-scale and notable projects including waterfront parks such as Hunters Point South in NYC, large parks such as the Orange County Great Park in southern California, and numerous cultural installations throughout the US and abroad.

Christian has also served on studio reviews at UPENN, the Columbia GSAPP, the Harvard GSD, the City College of New York, Virginia Tech and the University of Massachusetts. Additionally he has recently served on the awards jury for the American Society of Landscape Architect's Annual Awards Program recognizing outstanding design vision, and also the awards jury for the National Disaster Resilience Competition, awarding approximately \$1 billion in federal funding for landscape-scale public projects to increase disaster preparedness nation-wide.

6:30 – 8:30 PM

## EXPOSITION & DESIGN AWARD PRESENTATION COCKTAIL RECEPTION





# TUESDAY, MARCH 14, 2017

7:30 AM – 3:30 PM

REGISTRATION

7:30 – 8:30 AM

BUFFET BREAKFAST & EXHIBITS

8:30 – 8:40 AM

JOANNE DIEZ, NJ ASLA PRESIDENT

8:40 – 8:50 AM

CHAPTER DESIGN AWARD WINNER SLIDES

8:50 – 9:50 AM

SESSION 15: Keynote

## **Making Home: Race, Nature and Stories of Future Belonging**

*Carolyn Finney, Assistant Professor, University of Kentucky, College of Arts and Sciences - Geography*

This keynote session will address sustainability, creativity, risk and relationships as they relate to landscape and place. What are we trying to sustain? Ms. Finney understands “sustainability” as an opportunity to question/challenge our relationships to Nature and each other. What has been sustained thus far? Who has benefitted and who has lost? What have we as a community lost as a result? What is our intention as we move into the future? What are the ethics that contribute to the health, safety and welfare of the public that we nurture? Sustainability is not simply something to attain; it is also about practice – how we do what we do in our daily lives – and the impact that practice has on others and the earth. When thinking about “creativity” and design, we must revisit and revise the way we do things – the frameworks we use, the value we attach to particular kinds of knowledge, the forms of expression that have currency in decision-making arenas – in order to invite creativity and maximize the possibility for positive change. What does that creativity look like? Whose knowledge counts? Ms. Finney challenges us to consider new configurations, new ways of seeing people and communities, particularly when we use “race” as an identifying factor/organizing concept to better understand human-environment relationships. What are we willing to risk? What does transformation look like in practice? Finally, when thinking about relationships in planning and design, how does “engagement” become more than just a word? How do we nurture engagement as something malleable and flexible, not static and one-dimensional? What does it mean to really commit to engagement? How are we prepared to think differently? Who are we prepared to work with? What other areas of study/practice and creativity are we willing to engage? What competencies and capacities must we build? What are we willing to lose in order to gain?

### **Speaker: Carolyn Finney**

Ms. Finney has extensive experience working on issues related to identity, representation, difference and place; race and natural resource management policy, participatory research and new frameworks of engagement and she consults and facilitates on these topics. Publications include the book, *Black Faces, White Spaces: Reimagining the Relationship of African Americans to the Great Outdoors*. She serves on the National Parks Advisory Board and is part of the Next 100 Coalition and has made numerous media appearances, interviews and speaking engagements around the country and abroad. She has taught classes in various colleges, universities and programs including UC Berkeley, Wellesley, Pacifica College, and Meiji University (Japan).





10:00 – 11:00 AM

## CONCURRENT SESSIONS

### **SESSION 16: Biodiversity in the Concrete Jungle: Restoring Nature in Cities for a Resilient Future**

*Myla Aronson, Assistant Professor, Department of Ecology, Evolution and Natural Resources, Rutgers University*

The majority of humanity now lives in urban areas, with this proportion expected to continue to increase for the foreseeable future. Because the majority of the world's cities and towns are in areas of high biodiversity, the rapid urbanization of the world has a profound effect on global biodiversity. Although ecologists have made great strides in recent decades at documenting ecological relationships in urban areas, much remains unknown, and we still need to identify the major ecological and environmental factors, aside from habitat loss, that drive ecological communities in cities and towns. Understanding these factors will provide a basis for successful ecological restoration in cities. Here I will discuss: 1) the status of biodiversity in the world's cities and towns; 2) drivers of biodiversity in cities; and 3) restoration of ecological communities in cities. While the world's cities and towns are certainly hotspots of species loss, they are also surprisingly biodiverse, supporting native plant communities as well as threatened and endangered plant species. Ecological restoration in cities is beset by many challenges, but can lead to enhanced biodiversity and resilient ecological communities. Understanding ecological processes in cities and towns is increasingly important and offers unique insights into the science of ecology. Furthermore, an understanding of the factors affecting biodiversity in cities is necessary to inform scientists, city planners, and managers to best conserve and restore urban biota.

#### **Speaker: Myla F.J. Aronson**

Ms. Aronson is a plant ecologist whose interests focus on the conservation, restoration, and maintenance of biodiversity in human dominated landscapes. She received her B.S. in Natural Resources from Cornell University and a M.S. and Ph.D. in Ecology and Evolution from Rutgers, The State University of New Jersey. She is currently the Associate Editor-in-Chief of the journal *Ecological Restoration* and an Assistant Professor in the Department of Ecology, Evolution and Natural Resources at Rutgers University. She also co-directs, with Charles Nilon at the University of Missouri-Columbia, UrBioNet: A Global Network for Urban Biodiversity Research and Practice (<http://urbionet.weebly.com/>).

### **SESSION 17: Seed Production and Mix Design**

*Tom Knezick, Production Analyst, Pinelands Nursery*

Attendees will learn about the seed production & design process from when it starts at our farm to what they receive at their jobsite. The speaker will analyze the differences between individual species of seed, show some plant species that work well in different applications, and address some of the miscommunications that can happen in the design/purchasing phase. The speaker will also talk about different factors to take into account when designing a mix such as: germination percentage, cost, seed origin, yearly iterations in the mix, etc.

#### **Speaker: Tom Knezick**

Mr. Knezick has been life-long employee of Pinelands Nursery & Supply. His parents, Don & Suzanne Knezick, started the nursery in 1983 making Tom an employee since birth. After many years of moving pots, building greenhouses, and numerous child labor law infractions Tom has moved into a bigger role in the nursery; becoming the Production Analyst and Seed Specialist. He designs the standard seed mixes for the nursery and also researches plant species for seed production, harvesting and cleaning. Tom has recently started a new business venture, Pinelands Direct, which markets Pinelands Nursery plants to an online retail audience.

11:00 AM -- 1:00 PM

## EXPOSITION LUNCH





**SESSION 18: Demystifying Ironwork***Amos Glick, Compass Ironworks*

Landscape Architects are always looking to integrate interesting and visual articles into the environment to enhance their projects. Railings, fences, gates, sculpture, or other site furnishings can be done in metal, but the last thing you want to do is introduce an item that will corrode or require the pain of continuous maintenance. The term “Wrought Iron” is used very loosely and can be misleading in the industry. What some people call wrought Iron can be a multitude of contemporary alloys.

This multimedia session will bring clarity and insight on the use of today’s aircraft grade aluminum, Corten, and stainless steel, allowing design professionals to utilize today’s spectrum of metals to achieve synergy and harmony in a product while remaining conscious of the environmental impact. With case studies and insider knowledge from an industry expert, you will walk away with clear concise information that will benefit your client’s projects. You will also be versed on utilizing materials that are 97-100% recycled and specifying a robust and eco-friendly finish that is VOC-Free and 99.99% reclaimable.

**Speaker: Amos Glick**

Mr. Glick has been personally involved in creating 10 LACES credit courses, and is well versed in professional education. He has personally lead sessions across the country for hundreds of design professionals. He is the owner of Compass Ironworks and member of ABANA, AIA, ASID, ASLA, ICAA, NOMMA, PABA and USGBC.

**SESSION 19: The Role of Landscape Architects as Healthcare Providers***Missy Benson, Play Advocate, Playworld**Jack Carman, President, Design for Generations, LLC**Carol Krawczyk, CEO Research-Based Design*

We, as people, appear to be increasingly disconnected with the natural world as technology occupies more of our time. One of the roles Landscape Architects can play is to help people reconnect with the natural world around them. The creation of outdoor areas that help people benefit from being in nature can improve their quality of life in many ways: activities such as walks in the park, relaxing in a hospital garden, exploring educational environments and other settings positively impact our lives. This session will provide a series of case studies demonstrating the positive impacts of our involvement with nature. We have created a matrix that illustrates how the various settings are tied to research and the reasons why they help to improve our quality of life.

**Speaker: Missy Benson**

Ms. Benson graduated from Virginia Tech with a Landscape Architecture degree and from Norfolk Botanical Gardens with a horticulture certificate. Missy has focused on play and recreation design, master plans and surveys for schools, municipalities and historical sites. She managed one of the largest street tree planting projects for the City of Boston and has owned both a photography and a design consultation business. Missy is currently a play advocate researching the importance of accessible and sensory rich play and serves as President of the Virginia Chapter of ASLA.

**Speaker: Jack Carman, FASLA, LLA**

Mr. Carman is president of Design for Generations LLC, a landscape architecture design firm specializing in the development of therapeutic gardens and landscapes in healthcare and senior communities nationwide. He is co-editor and contributor to the recently published book Re-creating Neighborhoods for Successful Aging. Jack actively works to promote the creation of healing outdoor environments through national associations and conferences. He is the founder of the ASLA professional practice network on Healthcare & Therapeutic Gardens.

**Speaker: Carol A. Krawczyk**

Ms. Krawczyk has over 30 years’ experience as a landscape architect in the private, public and academic sectors. In 2015, she obtained her Master of Psychology degree in Environmental Psychology from CUNY Graduate Center, where she interviewed autistic youth and their parents regarding the role of the environment in their daily lives. In her practice, she specializes in research methodologies – such as interviews, surveys, and post-occupation evaluations - to help landscape architects create more effective designs.





2:10 – 2:15 PM

**CLOSING REMARKS, NJASLA PRESIDENT ELECT, JOHN MORGAN THOMAS**

2:15 -- 3:15 PM

**SESSION 20: Keynote**

**Micro, Macro, Mega: Designing Landscapes of Urban Change**

*Gina Ford, Principal, Sasaki*

Cities across the United States, in an effort to maintain competitiveness and address broader economic, ecological, or social issues, are investing in innovative planning and design. In her lecture, Ford will discuss projects at a range of scales where landscape is leading this charge as a powerful urban catalyst.

**Speaker: Gina Ford**

Ms. Ford is a principal and landscape architect in Sasaki's Urban Studio. The Urban Studio is an energized and interdisciplinary group of practitioners solely dedicated to the improvement of quality of life in cities through rigorous planning, exceptional design, and strong community partnerships.

Gina's work encompasses a wide range of scales and project types, from public parks and plazas to large-scale landscape planning and waterfront projects. She brings to each project a passion for the process of making vibrant landscape spaces—from the conceptual design to the details of implementation—with a particular focus on the life and use of urban, public environments.

Gina's experience is additionally informed by extensive research, writing, travel, teaching, and competitions. Her teaching includes guest critic and studio instructor roles at the Harvard Design School, MIT, and RISD. She holds degrees in architecture from Wellesley College and landscape architecture from the Harvard Graduate School of Design, and was the recipient of Wellesley's Shaw Fellowship, the Janet Darling Webel Prize, the Hyde Chair at the University of Nebraska, and the Charles Eliot Travelling Fellowship.

3:15 PM

**ADJOURN AND PRINT CE TRANSCRIPT**





## POLICIES

Refunds for cancellation must be received in writing prior to seven days from the date of the event. A non-refundable administrative fee of \$25 will be deducted from the refund amount. No refunds will be given after the stipulated date. Substitutions are permitted, in writing from the registrant.

Late and On-Site Registrants will be assessed penalty fees as outlined in the program, no exceptions.

Payments may be deductible under IRS Code, but are not deductible as a charitable contribution unless you've made a specific contribution to the NJ ASLA Educational Foundation, which will be acknowledged in writing from the Foundation.

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