COLLABORATE • CREATE • COMMUNITY

NJASLA VIRTUAL CONFERENCE 2021
JANUARY 31, FEBRUARY 1 & 2

CALL FOR ENTRIES

ASLA NEW JERSEY
PROFESSIONAL AWARDS PROGRAM

The New Jersey Chapter of the American Society of Landscape Architects is pleased to issue a call for entries for the 2021 Professional Awards Program.

The awards program helps broaden professional boundaries, increase public awareness of the role of landscape architects, raise the standards of the discipline and bring recognition to organizations and individuals who demonstrate superior skill in the practice and/or study of landscape architecture.

A jury of qualified professionals will review each submittal and determine winners in each category. Award-winning projects will be featured in upcoming NJASLA newsletters, on our website, and in displays promoting the profession within the State.

We will honor award winners and showcase their projects at our virtual conference January 31 through February 2. The awards presentation will feature the winning images and emphasize the projects’ program, design intent, challenges and final solutions. We hope to provide a more complete understanding of successful solutions to complex design problems and, thus, help us all become better landscape architects.

Please note that the eligibility requirements have been updated.

LEVELS OF RECOGNITION:

CHAPTER AWARD:
- Only one award may be given annually, for exceptional performance in any category, as determined by a unanimous vote of the jury members.

HONOR AWARD:
- A maximum of one award for every five entries may be given, in each category, for outstanding projects.

MERIT AWARD:
- Any number of awards may be given in each category to recognize excellent professional accomplishment.

GARDEN STATE AWARD:
- A maximum of one award in Entry Categories I-VI only; recognizing outstanding performance by independent NJ Landscape Architects and by NJ Firms. See Eligibility requirements for additional information.

EQUITY/JUSTICE AWARD:
- A maximum of one award in Entry categories I-VIII; To recognize exemplary projects that demonstrate the value of prioritizing diversity, equity, and inclusion in the landscape. See Eligibility requirements for additional information.
ELIGIBILITY FOR CHAPTER, HONOR & MERIT AWARDS:

Entrants must be full or associate members of ASLA. Submissions may be any one of the following:

- A landscape architecture project in the state of New Jersey and designed by an ASLA member.
- Any project designed by a New Jersey individual or New Jersey firm.
- Faculty member of a New Jersey landscape architecture program, submitting work associated with their academic pursuits.
- Full-time New Jersey student in an accredited New Jersey or out-of-state landscape architecture program OR an out-of-state student in an accredited New Jersey program.

Team entries are encouraged. Please note, it is the applicant’s responsibility to credit ALL team members who have worked on the submitted projects. Applicant will be held responsible for any misrepresentation and will immediately be disregarded.

ELIGIBILITY FOR GARDEN STATE AWARD:

To be eligible for the "Garden State Award", the nominee must be a New Jersey licensed landscape architecture firm of no more than five licensed landscape architects or employees. Additionally, the firm must be one of the following:

- A sole practitioner: A resident of the State of New Jersey with a bona fide New Jersey Office.
- A partnership: The landscape architect signing and sealing for the project being submitted must be a New Jersey resident with a bona fide New Jersey Office.
- If a professional service corporation established pursuant to the “Professional Service Corporation Act,” the landscape architect signing and sealing for the project being submitted must be a New Jersey resident with a bona fide New Jersey Office.
- If an LLC or a corporation possessing a Certificate of Authorization to render landscape architecture services in the State of New Jersey, the landscape architect signing and sealing for the project being submitted must be a New Jersey resident with a bona fide New Jersey Office.

If applying for this award, please be sure to select the ‘Garden State Award Entry’ box found on the Entry form.

ELIGIBILITY FOR THE EQUITY/JUSTICE AWARD:

Entrants must be full or associate members of ASLA.

Entrants must also meet the eligibility requirements for the Chapter, Honor, and Merit Awards.

To recognize exemplary projects that demonstrate the value of prioritizing diversity, equity and inclusion in the landscape. Per ASLA, "Greater diversity brings new perspectives and thought leadership, strengthens professional/community connections, and supports social equity". Examples of strategies that showcase these ideals include equitable access, cultural expression in design, serving underrepresented communities with an inclusive development process, and place keeping. Considering a framework of diversity, equity and inclusion as fundamental to good design, all project types are welcome.

If applying for this award, please be sure to select the ‘Equity / Justice Award Entry’ box found on the Entry form.
ENTRY CATEGORIES:

I. LANDSCAPE ARCHITECTURAL DESIGN:

Recognition of built, site-specific works of landscape architectural design. For large, phased projects, at least the first stage must be completed and be representative of the entire project to be eligible for entry (see Category VII for Unbuilt Projects).

This category is divided into four separate groups:

A. RESIDENTIAL/GARDEN DESIGN

B. SITE DESIGN
Commercial, institutional, housing, parks, recreation, and specialty landscapes such as zoos or arboreta.

C. MASTER PLANS
Large scale projects with strong physical design component, such as housing, recreation or campus plans.

D. PLANTING DESIGN
The submission should represent a significant portion of a site, where the overall project has not been submitted. It should exhibit creative application of planting design principles resulting in exceptional space(s) within the larger landscape.

The jury will consider the clarity of the design narrative, identification of the project challenges, quality of the design solution, the quality and impact of the graphic presentation, functionality, context, appropriateness to the site and design solution significance.

II. HISTORIC PRESERVATION / RESTORATION:

Recognizes outstanding projects focused on historic preservation and renovation of historic landscapes. These projects normally include in-depth exploration relative to the site, its historical significance, and the intent and function of the original design. Projects in this category must include completed restoration of the site in question and must be documented in the same manner as Landscape Architectural Design projects.

The jury will concentrate on the “authenticity” of the restoration and the research that led to the design solutions. Where compromises were made, the appropriateness and sophistication of the final solution will count heavily. The quality of the project in terms of historic preservation and/or interpretive renovation will be considered.

III. LANDSCAPE PLANNING AND ANALYSIS:

Recognition of the depth and breadth of professional practice with the process and research methodology that guides Landscape Architects in making planning and design decisions. Such projects normally include graphic as well as written components. Entrees may include: general development plans, transportation plans, recreation master plans, government environmental studies, environmental assessment/site suitability studies, visual and/or natural resource inventories or post construction evaluations.

The jury will base their evaluations on the clarity and completeness of the presentation of the process that lead to the solutions and recommendations; the value of the project in demonstrating the appropriate and expanding role of landscape architects in the Land Planning/Design Process.

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ENTRY CATEGORIES (continued from page 4):

IV. LANDSCAPE ARCHITECTURAL RESEARCH:
Recognition of scholarly pursuits which provide information that advances the body of knowledge for the profession.
The jury will base the evaluation on the clarity and focus of the study, the thoroughness of the methodology and the presentation of results that will have a significant impact on the practicing Profession.

V. LANDSCAPE ARCHITECTURAL COMMUNICATION:
Rewards achievements in communication about the landscape architecture profession, both internally and to the general public. Includes written/published documents, graphic presentations and digital image presentations. Entries might include firm brochures; magazine articles; environmental educational materials; publications used to enhance the professional expertise of landscape architects; publications promoting visibility and the potential of the profession.
Jury will be guided by the professional quality and visual impact of the communication effort; the clarity of the message and its significance and importance to the public and/or the profession.

VI. ENVIRONMENTAL ENHANCEMENT AWARD:
This award recognizes significant environmental enhancement improvements achieved through community involvement, with the participation/leadership of landscape architects. Rewards efforts at the community, county or state level focused on grass roots participation.
The jury will evaluate the effectiveness of the leadership and guidance provided by the landscape architect, the significance of the project to the community, and the degree and nature of the community involvement in the project. Visual documentation of the significance and success of the project is of great importance.

VII. THE UNBUILT PROJECT:
Occasionally, significant design projects commissioned to a landscape architect are fully designed, but for some reason beyond the control of the designer, are never constructed. Such projects may be submitted (normally under Category I) for award consideration under this category.
Since there are no images of an unbuilt project, the jury will base its evaluation solely on the project description, drawings of the project and the explanation of the special circumstances. Detailed drawings are encouraged.

VIII. STUDENT ENTRIES:
Students from New Jersey, enrolled in an accredited landscape architecture program, may enter outstanding projects in landscape architecture related to design, graphics, analysis, research, or communication. Student entries require the support of a course instructor or department chair.
Student entry requirements are as follows:
• Accredited program may submit a total of 10 entries.
  Five (5) Undergraduate entries
  Five (5) Graduate entries
Note: These 10 Entries may include those students who have graduated within the past year.
Entries will be judged by the criteria for the appropriate category of the submission. Team efforts are encouraged. Limited to one entry per student.
GENERAL ENTRY REQUIREMENTS:
• All entry submissions must include a completed entry form and a check in the amount shown on the application form. The form and check should be mailed to: NJASLA 2021 Awards
  414 River View Plaza,
  Trenton, NJ 08611-3420
• All submission material, identified by the specific category requirements below, and a PDF format of the entry form should be combined into a single .ZIP file and Emailed to: NJASLA_.ly9edmm0prfkbv17@u.box.com. You will receive a confirmation email from Box.com stating your file has been uploaded. If you do not receive an email within 30 minutes of uploading (be sure to check your spam), please email the Awards Chair.
• The .ZIP file should be named as follows: Firm Name_Project Title.zip.
• Hard copies of material will not be accepted.

RIGHTS TO IMAGES AND MATERIALS:
All materials submitted will become the property of the NJASLA and will be disposed of after a period of time. NJASLA reserves the right to use submitted materials to promote NJASLA and the profession in general. Any entrant wishing to have materials returned must make arrangements with the Awards Chair no later than December 1, 2020.

SUBMISSION REQUIREMENTS FOR ALL CATEGORIES
No other items should be submitted, except where outlined below:

ENTRY FORM:
Completed entry form in PDF format

PROJECT NARRATIVE:
The project narrative should include the design intent, challenges posed, and the successful design solution(s). The narrative must also describe the client, the size of the site and the project, the general location and context (surrounding area) of the site. Project Narrative should clearly state role of the Landscape Architect(s) for work submitted and why the project is award worthy. This description must not exceed 400 words on a single 8½”x11” sheet with one-inch margins and 14-pt type. Entries exceeding one page will not be accepted.

SITE PLAN:
At least (1) site plan with image key in PDF format is required.

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SUBMISSION REQUIREMENTS FOR ALL CATEGORIES (continued from page 6).

POWER POINT:
Max. 15 page limit. PowerPoint template can be downloaded by copying and pasting this link into your Internet browser: https://njasla.box.com/s/8ag3mnesihldydvrrye10ghzqjptkfdk. This file must be used to complete the presentation. Background color and font must not be edited. The presentation must include the following:

- Slide 1: Submission category
- Slide 2: Project name and concise project description
- Slides 3-15: Images representing the submission (300dpi). One image per slide, except in the instance of “before and after” image sequences wherein two images are allowed per slide. Each slide must include:
  - Project name
  - Up to five sentences describing each drawing or photograph
  - Submission category and image / slide number. Numbering must start at 1.

HIGH-RESOLUTION PHOTO:
One (1) 300dpi photo in .jpeg format. This photo will be used during the Annual Meeting and promotional materials for winning projects. Please label the photo with ONLY the project name.

FILE NAMING REQUIREMENTS:
Please name the files, as follows:
- Entry Form: projectname_entryform
- Project Narrative: projectname_projectnarrative
- Site plan: projectname_siteplan
- Power Point: projectname_powerpoint
- High-resolution photo: projectname_highresphoto

ADDITIONAL CATEGORY SPECIFIC REQUIREMENTS:

- HISTORICAL PRESERVATION:
  Please provide an original site plan in PDF format (if available).

- LANDSCAPE PLANNING AND ANALYSIS; LANDSCAPE ARCHITECTURAL RESEARCH; LANDSCAPE ARCHITECTURAL; COMMUNICATION CATEGORIES:
  If applicable, please provide a PDF version of any booklet, analysis document, or photo of document/article/display. Hardcopies will not be accepted.
  It is the entrant’s responsibility to conceal any information that may reveal their identity.

- STUDENT ENTRIES:
  A PDF letter of endorsement from a Landscape Architecture faculty member familiar with the project is required.
WINNING ENTRIES RECEIVE:

- A framed award certificate
- Recognition in the NJASLA Newsletter and website
- Presentation of project slides at the Conference

AWARD RECIPIENT NOTIFICATION & REQUIREMENTS:

- All entrants will receive notification on whether their project has received an award by the week of December 7, 2020 via email.
- Award winners must submit release authorization for their materials and images as part of the completion of their acceptance of the award.
- Award recipients are required to attend the Virtual Awards Ceremony in February. Any conflicts should be discussed with the Awards Chair.
- Non-compliance with the requirements for award recipients may result in loss of the award.

CONTACT:

Please read these instructions carefully. Don’t hesitate to contact the Awards Chair with questions. Contact Anne Marie Harrington at awards@njasla.org.

DEADLINE: All entries must be received by Friday, October 9, 2020.
NJASLA AWARDS PROGRAM ENTRY FORM

PROJECT
A separate form is required for each project

Name of Project

Entry Category (see category descriptions) Date Project Completed

Client’s Name

Client’s Address

Client’s Phone Client’s Fax

Client’s email Address

Project Location (street, city, state)

☐ Check this box if your project qualifies for the ‘Garden State Award’

☐ Check this box if your project qualifies for the ‘Equity/Justice Award’

ENTRANT (Firm or LA submitting the project)

Entrant Name

Entrant Address

Entrant Phone

Entrant email Address

ENTRANT MUST MEET ELIGIBILITY REQUIREMENTS
Be sure to check eligibility requirements on page 3, as they have been updated.

Entrant Printed Name

Entrant Signature Date LLA# / ASLA#